

Multiple Birth Association for WA



2025 Annual General Meeting

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When	16 Jun 2025 at 19:30
Location:	Agnes Walsh House, Agnes Walsh House, King Edward Memorial Hospital, Bagot Rd, Subiaco
Chairperson	President & Vice President
Minute taker	Secretary
Present	Secretary (Secretary), President & Vice President (Vice President, President)
Apologies	Expectant Parent Coordinator , Rooms & Hire Contact

Minutes

1. Meeting Opened

AGM Opened 7:41pm.

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2. Attendees

Attendees:

1. Hadife Birch
2. Chantelle Lilburne
3. Leah Plunkett
4. Katie Roberts
5. Josie Andrews
6. Samantha Parke
7. Trish Lasauce
8. Nandi Van Wyk
9. Alicia Edwards
10. Felicity Jackson
11. Manuela du Toit
12. Nicole Perera
13. Natalie Tierney

Apologies:

1. Kaye Ross (proxy to Hadife)
2. Kay Lawlor (proxy to Leah)
3. Larissa Macpherson (proxy to Trish)
4. Laura Sarubin (Proxy to Hadife)

3. Approval of 2024 AGM Minutes

Move - Natalie Tierney

Second - Hadife Birch

The 2024 AGM Minutes were approved the month following the AGM last year during the July Committee meeting held on 15th July 2024.

4. Treasurer's Report

Treasurer Summary – Leah Plunkett

We ended the 2024/2025 financial year with a net profit of \$403.78. This is the second year in a row, since 2020 that we have managed to raise enough funds to cover our expenses.

We raised over \$4,000 from raffles, the entertainment book, Tommy Sugo pasta fundraiser, WA Wines Fundraiser, 12 Gifts of Christmas online raffle and the Mother's Day online raffle. The pump hire income has increased this year compared to last but remains lower than in previous years. Consequently, this year we made the decision to sell one of our pumps and reduce the number available for hire. Membership income has remained steady from last year, generating approximately \$5,400.

For our two annual events whilst we continue to maintain our costs, year on year, we also raised \$1,600. A decision made several years ago to charge members a small ticket fee for tickets was introduced to encourage attendance, not to generate profit. This appears to be a successful strategy with minimal no shows to our past two events. This year we sold more tickets to the Easter Picnic in April with slightly less members than last year.

Overall, as of the 30th of April we ended with a bank balance of \$10,299.46.

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5. Committee Report for 2024/2025 period

Vice President – Hadife Birch

Welcome to the Multiple Birth Association of Western Australia's Annual General Meeting for 2025-2026. I begin tonight's meeting by acknowledging the Traditional Custodians of the land on which we gather, the Whadjuk People of the Noongar Nation and I pay my respects to their Elders past and present.

Once again, this year as a committee we have continued to work hard to ensure we are able to provide ongoing services to our members - families of multiples in Western Australian. I begin by thanking all our incredible committee members that have provided their time and support over the last 12 months and your ongoing dedication in supporting our community.

The Association is fortunate to continue to have the ongoing support of King Edward Memorial Hospital, firstly, with our office space on Hensman Road and the storage space at O Block, and secondly, providing ongoing promotion of our Association. We are grateful for this long-lasting connection. This year Kaye Ross and I had the opportunity to meet with Jeffrey Williams, one of the Executives Directors who commenced at KEHM in May. Jeffrey provided us with his support, including further promotional opportunities and providing easier access for Kaye in her role as Rooms & Hire Contact, with providing internet connection and a parking spot. It is also likely that we will return to Agnes Walsh House later this year. Whilst it is early stages of planning, Jeffery also indicated that we are pencilled in at the "community space" at the new hospital with storage.

This year we welcomed Kylie Carrabba as our President, after a hiatus from the Committee. Unfortunately, due to personal reasons, Kylie had to step down earlier this year in March. We thank Kylie for joining the committee again at such a pivotal time.

At the commencement of the year, we reviewed the Committee positions and contact roles and streamlined the positions to ensure we can continue to provide our ongoing services as efficiently as possible and meeting our core objectives, whilst securing volunteers into these

roles. Consequently, we consolidated the following roles.

- (1) Discounts & Fundraising Coordinator
- (2) Advertising & Social Media Coordinator

In August we also retired the following positions:

- (1) Coffee Group Coordinator
- (2) Special Needs Coordinator
- (3) Sole Parent Contact
- (4) Same Sex Contact
- (5) Multiples in School Contact
- (6) Country Contact
- (7) Special Project (Historian)

Earlier this year in March, eight of the committee members came together for a Strategy Meeting to discuss further opportunities to ensure the ongoing viability of the Association. Opportunities identified and slowly being implemented include:

- rebranding of our e-newsletters, website and social media cadence;
- developing a LinkedIn and Instagram page;
- increasing our promotional material;
- introducing rolling memberships;
- increasing social activations;
- exploring affiliation options with AMBA; and
- recruitment of key priority roles;

An action from the meeting to increase memberships, was to offer a sale on our Memberships for the month of April. Whilst this wasn't a successful campaign, it is important we continue to focus on evolving and attracting new members and supporters to the Association. Thank you to those that attended and who to continue to assist with delivering these actions.

This year Katie, our new HR Coordinator has had incredible success in recruiting five new committee members. We have welcomed:

- Josie Andrews, as the New Parent Coordinator.
- Nandi Van Wyk as the Socials Events Coordinator.
- Kay Chantelle Lawlor, as the Discounts and Fundraising Coordinator.
- Just recently we welcomed Felicity Jackson into the temporary role as Sole Parent Contact. Felicity will take a new role in committee this year.
- Last night we welcomed Diane Bréant as the Advertising & Social Media Coordinator.

Trish seamlessly transitioned into the Secretary role from Discounts Coordinator and has kept the committee on track at all monthly meetings, and in supporting this year's Strategy Meeting. Trish continues to support the booking of all our events and meetings held at Agnes Walsh House. Thank you Trish.

Leah joined as Treasurer in May 2024, a pivotal role that Leah delivers effortlessly each month, ensuring our invoices, bonds and refunds are processed. Recently we opened our new bank account with Beyond Bank as we prepare to close our accounts with Westpac to ensure we can operate in an online environment that is fit for our needs. When Leah is not crunching the numbers, she dabbles as our graphic designer. Thank you for joining the

committee and jumping straight into Exec!

This year Larissa transitioned into the Discounts & Fundraising Coordinator role and what an incredible year Larissa has had leading fundraising. From Tommy Sugo pasta, WA Wines, 12 Gifts of Christmas raffle and Mother's Day raffle and the Easter Picnic raffle, what an outstanding effort for fundraising this year! The WA Wines fundraiser was particularly memorable as the clean skins were branded with a custom label celebrating our 50th Anniversary. We also had record ticket sales for the 12 Gifts of Christmas with 346 tickets sold and a record of prizes donated to the value of over \$3,900! Kay joined Larissa on the team in February, in time to support our online Mother's Day Raffle, we are excited to have you on the team Kay. It is sad to say farewell to Larissa as she steps down from committee this year. Larissa, thank you for your amazing efforts over the last two years. We look forward to seeing you and your family at our future events!

As of 14th June, we have 215 members, including 3 associate members, 15 life members and 192 members. For the first time this year, we have had a job share in the Membership Coordinator role with Tilly and Manuela. Managing memberships is a critical role, involving the management of our members database, managing incoming Facebook memberships, coordination with ShopRite, handling the advertising of renewals and promotion of the membership benefits as part of our social media promotions. This year we have streamlined our process with the introduction of rolling memberships coming into effect on the 1 April. We envisage that this will not only be an advantage for our members to join when they want, it will also streamline our renewal process as we automate renewals through the TidyHQ database. Thank you for your shared efforts in the role Tilly and Manuela, you work incredibly well as a team.

Our Social Events team, comprised of two committee members, Sam Parke and Nandi Van Wyk, with Nandi joining in January. It has been an incredibly busy year in events which included our two major events. The End of Year event was held on Saturday, 16 November at Inflatable World, Leeming, with 144 member tickets sold. This family-focused event, targeting those with school-aged children, was exclusively booked by the Association and provided a safe, fun environment for members to connect.

The Annual Easter Picnic was hosted on Sunday, 6 April at GO Edwards Park in Burswood which attracted 162 attendees. Featured at the event we had Kids Parties Remember, Swan Valley Cuddly Animal Farm, Corporate Hands, Tiny Tots Party Hire and Coffee Van operator Baked & Loaded, all who were engaged to deliver a fun, exclusive event and help members connect with other families. Highlights included a surprise visit from the Easter Bunny and a well-executed Easter Egg Hunt. Big shout out to the Curtin Volunteers who played a pivotal role to in delivering these highlights on the day!

The Social Events team also delivered several informal gatherings aimed at increasing member engagement these included:

- Father's Day Social gathering (August 25): Held at two locations The Henley Brook and Charlie's Paddock both family friendly venues organised to accommodate families across the metropolitan.
- Back-to-School Catchups (February 8): Held at The Morris Pub and Cubby Cafe/11 Acre Farm to cater to families north and south of the river.
- Mum's Afternoon Out (March 8 at Bar Amelie in Subiaco): where 12 mums attended following the Committee Strategy Session.

Despite a small turnout for our informal events over the past year providing members with these opportunities to meet other families promotes social connections and interaction between members. Our aim is to be more inclusive with events held across a wide range of

venues to enable families to connect with others who simply understand the journey of raising multiples.

The Events team are actively planning the next two Mum's events as our member events remain a core driver of engagement and retention, and the team looks forward to continued collaboration with the Committee to make them a key focus. We wish Sam all the very best in her new role as Grants Coordinator and thank her for the incredible results she has delivered in the Events space over the last two years and her ongoing commitment.

Ed, our Dad's Contact, continues to do a wonderful job organising social events for our dads this year. The "Dads' Night Out" was held in February kicking off at Escape This and was followed by food and drinks at a nearby pub. Thank you, Ed, for continuing to bring our dads together.

This year our Expectant Parent Coordinator Ailbhe once again, hosted four expectant parent meetings, welcoming approximately 20 families in preparation for their multiples arriving. Ailbhe also initiated and introduced a Multiples Breastfeeding Workshop, delivered by Dr Sharon Perella. Sharon is a Registered Nurse, Registered Midwife and International Board-Certified Lactation Consultant. Three workshops were hosted with three participants for each session, with the feedback rated as very helpful or extremely helpful by attendees. Given the positive feedback we have received from participants we see this as a valuable service offering to our members. To ensure we minimise the costs of the workshop, the event is open to both our Members and Non-Members. Thank you Ailbhe for the incredible support you provide to our expectant community.

Alicia our New Parent Coordinator has hosted four New Parent Meetings with numbers between three and six families in attendance. Alicia has reintroduced having a physiotherapist at these meetings to assist new Mothers with vital physio checks. We extend our thanks to Melissa from Mercy Physio, and Taryn from Fit Right who volunteer their skills and time to support our mums. Alicia has recently been joined by Josie as our second New Parent Coordinator, welcome Josie! A special thanks to Kaye Ross and her lovely baby cuddler volunteers who are always on hand to ensure that the new parents had their hands free to have a hot drink and connect with other multiple families.

This year, Tam transitioned from Exec into the Editor role and has worked behind the scenes to continue to deliver our e-newsletters, which remains an important communication platform with our members. This year we farewell Tam from committee, and we thank her for her commitment since joining the committee in July 2021, when her twins were 11 weeks old. Tam was originally our New Parent Coordinator role, then joined Exec as the HR Coordinator and this year as our Editor. Thank you, Tam, for your contribution over the last four years, we wish you and your family all the very best! We will welcome Felicity Jackson into the Editor role for the new year.

Our Higher Order Multiples Coordinator Laura Sarubin, continues to provide support to the inspiring triplet families within the Association. This year Laura has supported a new family as they welcomed their triplets and has also hosted two family picnics which each had three sets of triplets in attendance. Thank you Laura, for your ongoing commitment and support to our HOM families.

Nicole continues to shine in our Social Media and Advertising Coordinator role. We have 265 members on our private page and this year have adopted a new posting format with set topics and posts for each weekday. "Talk about it Thursdays" have the most engagement, followed by Friday Funnies, and committee members remain the most interactive online members. Events are now being created and posted on both our private and public pages. We continue to grow our public page, with currently 3,080 followers. Thank you, Nicole and

welcome to Diane in the second role.

Kaye continues to be a pivotal committee team member holding two roles as the Hospital Coordinator and the Rooms & Hire Contact. As the Hospital Coordinator Kaye's tireless work continues in community outreach, delivering and mailing pamphlets to various hospitals, child health centres, and doctors. This year alone Kaye has reached over 50 different providers. Kaye has had several meetings with key staff from KEMH including the Director of Nursing, gaining support to publicise our Association, to new mothers of multiples at the hospital. Once again Kaye has responded to numerous requests for help from mothers with new multiples, coordinating assistance from volunteers and grandmothers.

In the Hire & Rooms role, Kaye has hired 5 pumps out of 16, 4 feeding pillows, a bumbo and 2 Bebe pod sets. Due to reduced demand Kaye has successfully sold one of our pumps and we will continue to review our needs and future downsizing of our equipment. Kaye coordinated the testing of 15 pumps by Tagsafe Electrical and handled the sale of 15 entertainment apps.

Outside of her official positions, Kaye continues to play a vital role promoting the Association, supporting numerous events on the ground including our picnics and New Parent meetings, fundraising support, including sourcing Bunnings vouchers and Wildcats merchandise. We thank you once again Kaye, for your incredible contributions to the Association.

Last year Jess stepped down from President moved into the IT Contact role, and also continued to provide support and guidance. In September a critical deliverable that Jess closed out was the approval of our Constitution through DMIRS bringing us in line with legislative requirements. I am grateful that Jess will continue in the IT Contact role once again and am excited with the incredible work she has completed on our website rebrand. Thank you, Jess, for your ongoing support.

I would like to extend my thanks to Kelly Munro who will be resigning from committee this year as our Bereavement Contact. Kelly has been part of committee in numerous Committee and Exec roles for a decade. I had the pleasure of meeting Kelly at my Expectant Parent Workshop in 2016! Whilst Kelly has been in a contact role for several years, she has providing ongoing support behind the scenes as one of our current longest serving committee members. Thank you Kelly, we wish you and your family all the very best.

Finally, I would like to thank our members who continue to support the association with their active membership, their attendance at our numerous events and supporting our fundraising efforts. I would also like to extend my thanks and gratitude to each member of the committee. Our association is only possible because of the mums and dads who volunteer their time to support the multiple families of Western Australia. I look forward to working with you all over the next 12 months, as we celebrate our fifty-second year providing support to the West Australian community.

6. Election of Committee

Hadife Birch - President

Trish Lasauce - Secretary

Leah Plunkett - Treasurer

Katie Roberts - HR Coordinator

Felicity Jackson - Editor

Tillie Lilburne - Membership Coordinator

Manuela du Toit - Membership Coordinator

Laura Sarubin - HOM Coordinator

Kaye Ross - Hospital Coordinator

Ailbhe McAlister - Expectant Parent Coordinator

Josie Andrews - New Parent Coordinator

Alicia Edwards - New Parent Coordinator

Nandi van Wyk - Social Events Coordinator

Nicole Perera - Social Media & Advertising Coordinator

Diane Bréant - Social Media & Advertising Coordinator

Kay Lawlor Williams - Fundraising & Discounts Coordinator

Samantha Parke - Grants Coordinator

Ed Heydon - Dad's Contact

Jess Vanspeybroeck - IT Contact

Kaye Ross - Rooms & Hire Contact

Attendees agree with positions for 2025/2026

7. Shining Stars / Life Member

Shining Star (Committee): Kaye Ross and Nicole Perera

Life Member: Natalie Tierney

8. General Business

Nil.

9. Meeting Close

Meeting closed 8:14pm.

*End of minutes.
Summary of matters arising are tabled on the following page.*

Minutes of 2025 Annual General Meeting on 16 Jun 2025

Summary of Attachments

Attachments

Item	File Name
1.	2025_AGM_Powerpoint_.pdf
4.	FY2025_APRIL_Multiple_Birth_Association_f....pdf FY2025_APRIL_Multiple_Birth_Association_f....pdf FY2025_APRIL_Multiple_Birth_Association_f....pdf

Attachments can be found under your TidyHQ admin account at:
Storage > Meetings > [2025 Annual General Meeting](#)